



Established in 2006, Awesomer Media is a network of lifestyle and entertainment websites. Our properties are theawesomer.com, a men's lifestyle and entertainment site, technabob.com - a technology, video game and science website, 95octane.com, featuring automotive news and reviews.

Traffic / Demographics (12 month averages as of 8/31/2021)

| The Awesomer | Technabob | 95Octane |
|--|--|--|
| Unique Monthly Visitors: ~248,000 Monthly Pageviews: ~820,000 Facebook: ~80,200 Twitter: ~13,600 Instagram: ~4,400 Pinterest: ~7.76 million audience ~13.4 million impressions YouTube: ~12,400 subscribers | Unique Monthly Visitors: ~81,000 Monthly Pageviews: ~120,000 Facebook: ~15,400 Twitter: ~8,750 | Unique Monthly Visitors: ~18,500 Monthly Pageviews: ~33,000 Facebook: ~6,400 Twitter: ~500 |
| Audience: 66% Male / 34% Female 18-24: 15.6% 25-34: 26.12% 35-44: 19.0% 45-54: 16.95% 55-64: 13.65% 65+: 8.68% | Audience: 69.6% Male / 30.4% Female 18-24: 19.51 % 25-34: 29.73% 35-44: 19.23% 45-54: 15.07% 55-64: 9.61% 65+: 6.85% | Audience: 82% Male / 18% Female 18-24: 14.52% 25-34: 25.62% 35-44: 19.52% 45-54: 17.83% 55-64: 13.19% 65+: 9.34% |

For more information on editorial, sponsorship, or advertising opportunities, contact:

Awesomer Media
 Paul Strauss, Editor & Publisher
paul@theawesomer.com
 312-420-6880
 3419 N. Kolmar Ave.
 Chicago IL 60641

Advertising Rates (all prices shown in US Dollars)

Display Advertising

(Rates based on U.S. traffic, minimum 100,000 impression buy)

300x250

Above the Fold - \$4 CPM

Below the Fold - \$3 CPM

728x90

Above the Fold - \$3 CPM

Below the Fold - \$2.50 CPM

(Display ad rates 25% higher from November 1 through December 31)

Sponsored Giveaway

Giveaways run for 10 days on the site of your choice, and we provide an entry form, conduct drawing(s), and motivate engagement with bonus entries for sharing on social media, watching product videos, visiting websites, joining an email list, etc.

\$300 plus the value of any merchandise provided. We recommend that the merchandise have a retail value of \$250 or more for optimal reader participation. Entry rates highest based on value and popularity of items provided.

Sponsored Social Media Post

(Facebook, Twitter, or Instagram, 1 image or video - minimum 2 post buy)

The Awesomer

\$150/ea.

Technabob

\$100/ea.

950ctane

\$50/ea.

Custom Campaigns & Sponsored Editorial

We also can develop custom sponsorships, including sponsored editorial, gift guides, social media promotions based on your requirements. Please contact us to discuss custom campaigns.

All campaigns require a 50% deposit, monthly Net 30 invoicing for remaining balance. Any provided ad creative must comply with IAB guidelines.